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Jai Shree Krushn

We are in a period of unprecedented growth and success in our grassroots efforts at MSA to empower rural communities and eradicate poverty.

MSA impacts the lives of lakhs of women, children and under represented communities with its innovative and comprehensive approach to social progress and self-reliance. By providing holistic services in education, health, entrepreneurship, preventative care, sustainability and much more, we hope to develop a better, stronger and more just society.

I welcome you, our proud well wishers, to share in our successes in 2022. I am pleased to present this quarterly newsletter, highlighting all we were able to achieve, together.

Thank You
Dr. Vikram Patel
With Recognition Comes Gratitude

Gratitude is an integral part of recognition. MSA’s many awards and recognitions are due to the support of our donors, to whom we extend our heartfelt gratitude. You touch millions of lives. Under the guidance of our core members, you strengthen our roots and provides us the means to move forward and upward.

“A Pillar of Social Change” By Deepak Foundation.

MSA’s innovative methods – particularly those focused on women and children - have been the subject of accolades across various governmental, philanthropic and social advocacy organizations. Our efforts have been recognized by one of India’s leading philanthropic organization, the Deepak Foundation. MSA was recognized as “A Pillar of Social Change” and awarded a cash grant of INR 10000/-. Senior members of Deepak Foundation highly commended the efforts of our initiatives.

Women, students and staff, engaged in motivational discussions with senior members of the Deepak Foundation and Shri Dr. Samsher Singh, the CP of Vadodara.
Continued Impact Initiatives

Girls with Disabilities

At MSA’s Bhagini Mandir, girls with disabilities craft tea coasters, doormats, and various items from recycled cloth materials.

As recognized by many visiting dignitaries, these girls are truly super humans who do wonders simply by their will to make a change.

MSA entered into a Memorandum of Understanding with Mumbai-based charitable organization, Mann, for the training of teachers on the rights of girls with disabilities, including autism, to an Individualized Education Plan (IEP) and related services. The objective is to promote self-reliance and sustainability, mainstream employment and promote home-based entrepreneurship for students at MSA.
Health

New Initiative

The Blood Bank at MSA is of prime importance, supporting an average of 500 transfusions per month. The Blood Bank’s new building infrastructure and technology upgrades enhance our excellence in patient service.

Continued Fight Against the Pandemic

As we continued to experience waves of Covid-19 resurgence, our health initiatives were prepared. Our MSA Diagnostic Laboratory was approved to conduct in-house RT PCR testing to detect Covid-19. The testing has diminished the difficulties the clinical and general population previously faced to identify, control and treat Covid-19. With this recognition, MSA stands tall in doing its part to address this pandemic.

The Blood Bank: New building, modern high-tech facilities and equipment, clean and welcoming space for patients and their relatives contribute to MSA’s comprehensive health care services.
Corporate Social Collaboration for Growth

Our donors carried out collaborative initiatives to support our journey. Your eager involvement sets our goal-achieving journey apart from the ordinary and consistently enhances our way of work. MSA is also blessed with Industries which supports our initiatives through their corporate social responsibility programs, creating a balanced environment for the lives we touch.

Arun Kurkure Initiation & Treatment Fund (AKITF)

Launched in April 2014 in Mumbai, this program supports underprivileged cancer patients with initial diagnostic testing and funding for emergency treatment, without any loss of critical time.

Many patients who come to a cancer hospital are unable to receive diagnostic tests due to lack of funds. They are forced to return home, only to return to the hospital when the cancer is in an advanced stage, making treatment difficult.

Immediate assistance is a critical benefit to patients, reducing the drop out rate and allowing patients to begin treatments immediately. We have begun enrolling patients in this program as of March 15, 2022.

Patients with an annual family income of 4 Lakh INR or less receive financial assistance of 25000/- INR for diagnostic and initial treatments, for both adults and children.

MOU with Ketto Online Ventures Limited

Ketto Online Ventures Limited is a leading crowdfunding organization that helps patients and relatives in need who are critically ill and unable to provide financial support. On January 10, 2022, KCHRC entered into an MOU with Ketto Online Ventures Limited. Ketto crowdfunds for patients whose treatment cost is more than three lakhs.
Special Events

KCHRC's primary scope of service is cancer care. On February 4, 2022, we celebrated World Cancer Day alongside the faculty and students of Parul University, who visited Vankuva and conducted cancer awareness activities.

Covid Vaccinations

- Two large scale vaccination drives in Q1 2022 and Q4 2021
- January 2022 – Vaccine Booster program.
- Our Future, Our Children. Young adults age 15-18 undergo their first vaccination at KCHRC.
Education

Schools: Celebrating Empowerment

The return of our school children has been a heart-filling sight. After long-standing online initiatives, students gathered to receive education in its original form. We reengaged in live educational activities and created a comfortable and nurturing environment. The various activities filled our students' hearts with joy.

Sharda Mandir Baxipanch Ashram Shala provides quality education and extracurricular athletics. Special days include Sports Day, Women’s Day & Special Awareness Day to enlighten students on different topics.

Athletic events & games at MSA included track & field, musical chair, sack race, potato race, lemon spoon race, draw the needle & look for a coin. These games motivate students with enthusiasm and strengthen/empower their minds and bodies.
26th January
Republic Day Celebration

Celebrating our constitutional rights. On this special holiday, MSA residents, employees & students came together to celebrate this nation’s proud moment with flag-hoisting.

The celebration continued with motivational speakers and a cultural program, including beautiful dance performances by students from all the schools: VTC, Nursing College, Children of the Bal Mandir & women of Bhagini mandir.

The pandemic impeded our efforts to properly honor International Women’s Day this year, but as school resumes, we hope to never miss the opportunity to celebrate our women.
Pustak Vanchan Competition

Competition is a learning process for every individual, from which we either win or learn, but never lose. At MSA, we encourage each student to learn with their own experiences & attain their growth through self-driven thoughts & learning.

Karate Training

An extra training session was held in karate and self-defense. Since we returned to live school, children have embraced and enjoyed the physical activities they missed during the pandemic.
Vaccination Camps

We believe in the utmost importance of immunity and a healthy body. During the high peak of Covid-19 in India, it was difficult for many to survive without a vaccine.

In January 2021, we began to offer vaccinations for 12-14 year old children to keep them safe.

Other Activities

- Industrial Visit
- Science Fair
- National Science Day
- Talent Search Test
- Online Session for Nasa
- GK Exam Vikas Virtual
- Ashirvachan for Class 10 & 12

Vankuva Students of class 10th & 12th Visited IIT Gandhinagar
Baxi Panch Ashram Shala

Baxi Panch Ashram Shala students excelled and achieved significant positions in the district Khel Mahakumbh.

Chakrafek

1st Position - Vanshika Parmar
2nd Position - Mamta Bariya
2nd Position - Archana Vasava

100 Meter Race
2nd Position - Mamta Bariya
2nd Position - Archana Vasava

Long Jump
1st Position - Vishnu Parmar
2nd Position - Vanshika Parmar
100 Meter Race & 200 Meter Race
2nd Position - Ketan Parmar

MSA Vivekanand Uttar Buniyadi Vidyalaya Vankuva Also Participated Khelmahakumbh Taluka Level Sports Events

Athletics
3000 meters - 1st Position - Ashwin
4000 meters - 2nd Position - Anusuiya

High Jump - 1st Position - Sanjana
Long Jump - 2nd Position - Sanjana
Triple Jump - 1st Position - Nitin Kumar

Team Events
Kabaddi - 2nd Position - U17 Girls
Volleyball - 3rd Position - U17 Boys

Tug of War - 1st Position - U17 Girls
Kho-Kho - 3rd Position - U17 Boys
Excellent performance by the students of Eklavya School. Goraj Waghodia Event, Khel Mahakumbh 2022 (Taluka Level)

Kho-Kho
- U14 Girls, U14 Boys, U17 Girls, U17 Boys

Volleyball
- U14 Girls, U17 Girls

These teams have qualified for district level sports events.

Quiz Competition Winners
Eklavya Model Residential School
Muni Seva Ashram Goraj Waghodia 11th Standard
1.) Makwana Kinjalben Dipsingbhai
2.) Choudhary Jaiminkumar Vashudev
3.) Rathya Dharmeshbhai Kishanbhai
College of Nursing

Our Future Healthcare Providers nursing students receive specialized training from Government officials.

• Government Health authority health program, Two Medical officers from Vadodara Municipal Corporation, Dr.Ashish & Dr. Krishna, conducted a “Pulse Polio Immunization Training Program” for our nursing students.

• February 4, 2022: Poster exhibition on cancer awareness organized by nursing students and a lecture delivered by specialist nursing faculty on cancer care.

• Celebrating International Adolescent Health Week (IAWH) March 20-26, 2022: AIHW is a globally celebrated annual week of dynamic participatory events to inspire health care providers, policymakers, administrators, media & adolescents within their communities to advocate for a successful transition into adulthood. Adolescent Health Academy (Vadodara) & Association of Adolescent & Child Care in India organized an activity camp where school students participated.

VTC MOU with Aditya Birla Insulators

To train rural youth in various short-term vocational trades, including electrical assistants, bedside assistants & beauty therapists, the Vocational Training Center signed an POU with Aditya Birla Insulators’ Training Centre (a unit of Grasim India Ltd.). ABI provided a variety of professional courses & training, equipment & materials for the below-mentioned courses.

We have personally reached out to 300+ students we have placed in the past three years. One of the VTC students generously donated Rs. 5K to MSA, as MSA & VTC made a striking difference in their lives.
Sustainability & Mentorship

Deepak Gadhia - solar engineer and manufacturer of Scheffler concentrators, steam cooking systems and parabolic cookers – has now moved to MSA & serves as Trustee. He looks after our renewable energy & sustainability initiatives. He is also a mentor to many start-ups.

Mr. Gadhia meets with 11th graders to discuss the topic of biogas and entrepreneurship.
Statistical Data
Overview of our growth, impact and development:
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**BLOOD BANK**
- Total Donor:
  - Jan-22: 215
  - Feb-22: 177
  - Mar-22: 349
- Total Issue:
  - Jan-22: 470
  - Feb-22: 408
  - Mar-22: 733

**HISTO LAB**
- Histology:
  - Jan-22: 574
  - Feb-22: 588
  - Mar-22: 660

**LABORATORY**
- Lab:
  - Jan-22: 17601
  - Feb-22: 20859
  - Mar-22: 26858

**RADIOThERAPY**
- Radiation:
  - Jan-22: 175
  - Feb-22: 140
  - Mar-22: 185

**CHEMO**
- Chemo:
  - Jan-22: 1278
  - Feb-22: 1169
  - Mar-22: 1400
Visit Us

Muni Seva Ashram is just over 30 kilometers from Baroda. Bus, rickshaws and taxis are available around the clock. Public Bus services from Kirti Sthambh, Vadodara, is provided at the following times:

Take a Bus for
Morning 7:45 Rustampura
Morning 9:25 Goraj
Evening 5:45 Goraj
Evening 6:45 Vedpur

The GPS driving address to reach Muni Seva Ashram is — 22.335533, 73.465860

Bus service from Muni Seva Ashram's Vadodara office
Office address: GF 12, Blue Chip Complex, Opp. Vakal Seva Kendra, Opposite Parsi Agyari, Sayajigunj, Vadodara 390 001
Phone: 0265 6552530

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